

IN THE CLAIMS:

Claim 1 (currently amended): A free-bending lure wherein a lure main body thereof is formed by insert molding and is comprised of a plurality of segments, which are disposed spacedly in a direction of length of said main body, and a flexible core member, which passes through said plurality of segments; and said flexible core member is bendable in gaps between said segments, and wherein

said flexible core member is a wire member that passes through a center of each of said segments,

stopper blocks which are inserted into only end segments that are at both ends of said main body are provided at both end portions of said flexible core member so that said flexible core member is prevented from slipping out of said end segments, and

cushion members which are partially inserted into said end segments and exposed in gaps between said end segments and an adjacent segment are provided on said flexible core, a shape of said cushion members selected from the group consisting of a sphere and an oval.

Claim 2 (canceled).

Claim 3 (currently amended): [[The]] A free-bending lure according to Claim 1, wherein a lure member body thereof is formed by insert molding and is comprised of a plurality of segments, which are disposed spacedly in a direction of length of said main body, and a flexible core member, which passes through said plurality of segments; and said flexible core member is bendable in gaps between said segments, and wherein

said flexible core member is a thin metal sheet formed with a plurality of through holes, and a part of each of said segments fills in each of said plurality of through holes during said insert molding, so that said segments are connected to said flexible core member,

a hole is formed in a middle portion of said thin metal sheet which is larger than each of said plurality of through holes, and

a float is provided in said hole in said middle portion of said thin metal sheet.